

## Chang, Lisa

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**Subject:** Quick prep before meeting with Swinomish and contractor for public education and outreach project  
**Location:** Jeff's office  
**Start:** Wed 7/29/2015 1:30 PM  
**End:** Wed 7/29/2015 2:00 PM  
**Show Time As:** Tentative  
**Recurrence:** (none)  
**Meeting Status:** Not yet responded  
**Organizer:** Chang, Lisa  
**Required Attendees:** Philip, Jeff  
**Optional Attendees:** Bonifaci, Angela

Hi Jeff,

Angela and I thought it would be helpful if the three of us could huddle briefly before tomorrow's meeting with Larry Wasserman from the Swinomish Tribe and his contractor.

For preliminary info, here is what we envision for tomorrow's 3:30-4:30 meeting with Larry and the others:

**Participants:**

EPA: Dan, Angela, Lisa, Jeff  
NWIFC: Tiffany Waters (subaward project manager)  
Swinomish: Larry Wasserman  
Strategies 360: <http://www.strategies360.com/>; specific names not known

**Objective:**

- For EPA to preview next version of website that is centerpiece of Swinomish outreach campaign, "whatsupstream.com" and to learn about anticipated next steps (e.g., social marketing) surrounding this website.
- For all to discuss the effectiveness of the website and the strategy surrounding the website in achieving the overall project objective (to strengthen regulation of agricultural non-point source pollution in Washington state to better protect water quality and salmon habitat).